

[ABSTRACT]

The present invention provides a new method for distributing video information to a mobile phone based on push technology where a new function of a mobile phone is utilized sufficiently. In case that a user has registered that the user makes a request for a video information distribution service about a specific area to a user management sever in advance, when a mobile phone of the user exists in the specific area, video information is distributed from a video contents server to the mobile phone of the user based on push technology.

Alternatively, when traffic of a radio channel connected to the mobile phone carried by the user is lower than a predetermined threshold, video information is distributed from a video contents server to the mobile phone based on push technology.